


Notamedia UK

CRM BITRIX24 product presentation



**DIGITAL INTEGRATOR NOTAMEDIA IS
A LEADING TECHNOLOGY COMPANY
THAT PROVIDES BUSINESS AUTOMATION
SYSTEMS, 3RD PARTY INTEGRATIONS
AND CUSTOM SOFTWARE DEVELOPMENT**

Notamedia UK is a London-based company founded to drive and implement digital solutions of Notamedia Group in the United Kingdom and Europe

BITRIX24 IS A BUSINESS AUTOMATION SOFTWARE WITH 35+ TOOLS ON BOARD



CRM

Modern CRM and marketing automation platform with financial planning tools



VIRTUAL OFFICE

A single platform for your company to work, communicate and collaborate, even remotely



TASKS & PROJECTS

From Kanban to Agile and everything in between, we've got the tools to manage your project all the way to success

BITRIX24 CRM COMBINES 5 ESSENTIAL COMPONENTS OF SUCCESSFUL SALES

CRM

POWERFUL LEAD GENERATOR
& MIGHTY SALES INCREASER



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CONTACT CENTER

CRM

CRM MARKETING

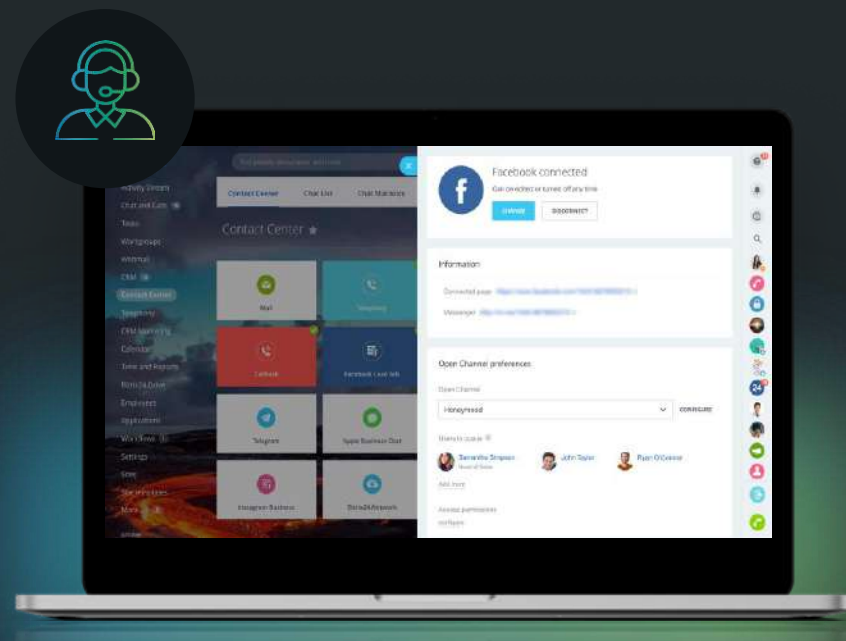
CRM ANALYTICS

SALES INTELLIGENCE

CRM FOR SALES, MARKETING, AND MORE

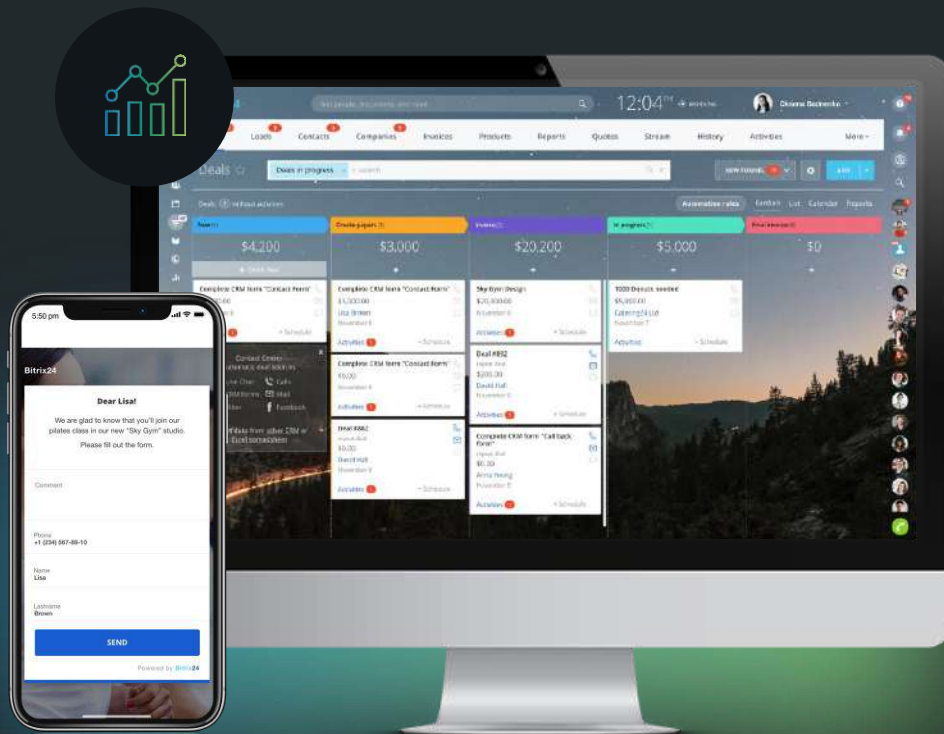
Generate leads

- Email (shared inboxes too)
- Telephony
- SMS
- Chatbots
- Call back widget
- Website live chat
- Social networks (Facebook, Instagram)
- Messengers (WhatsApp, WeChat, Telegram, Skype, FB Messenger, Viber, Slack)
- Website forms (contact and lead capture)
- Facebook Lead Ads
- Form builder + form processor



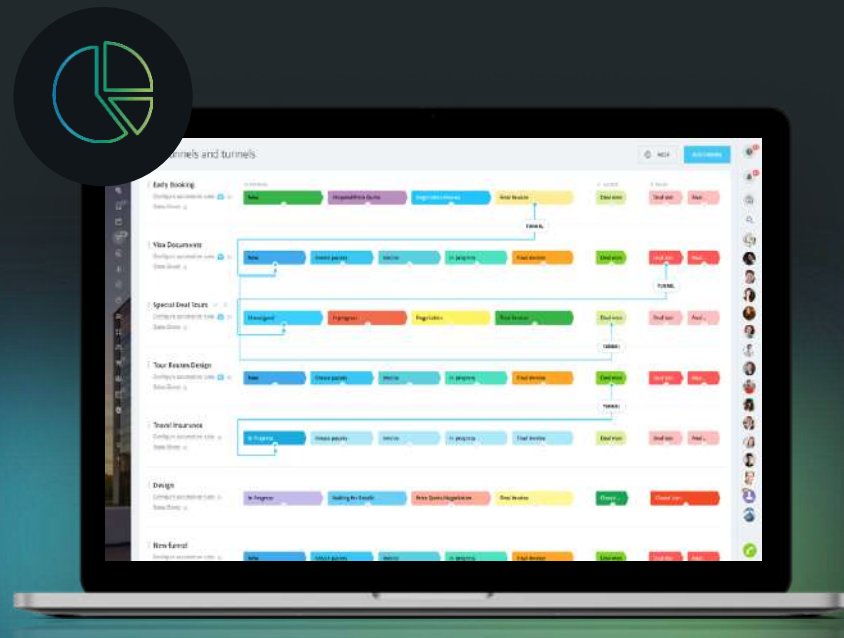
Organize and manage leads

- Leads, Deals, Contacts, Companies
- Sales funnel automation
- Pipeline management
- 360-degree customer view
- Quotes and invoices
- Lead/deal routing rules
- Access rights for CRM fields
- 30+ vertical CRM solutions



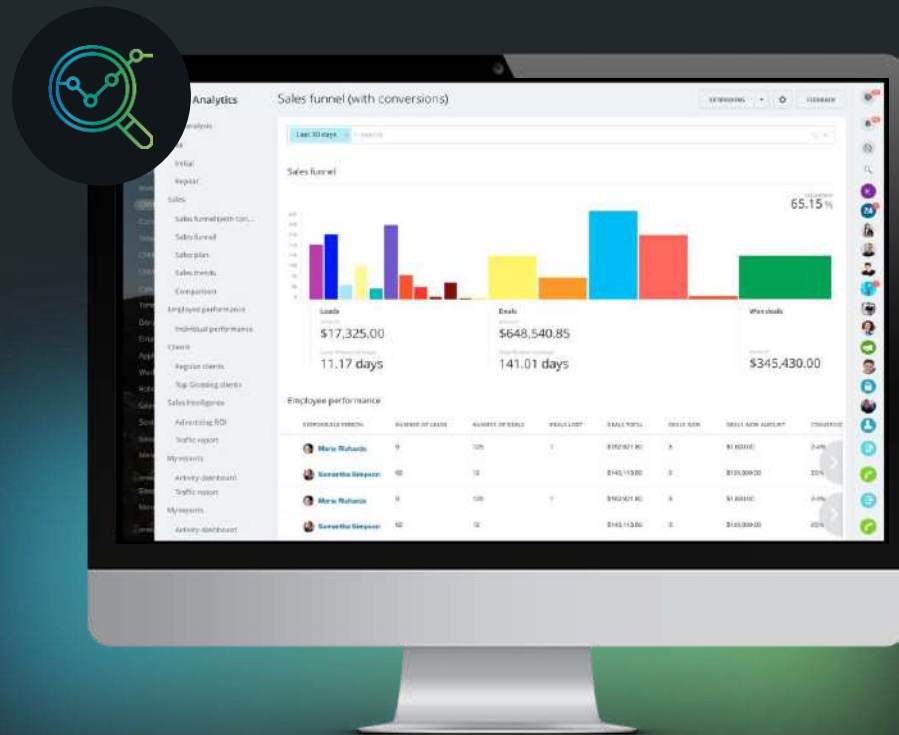
Turn leads into customers

- Client base segmenting
- Email marketing (up to 1 million emails/month)
- Voice broadcasting & audio calls
- Sales/marketing automation
- Ad campaigns
- 40+ rules and triggers for Facebook/AdWords
- Automated upsells, cross-sells and subscription management
- Ad agency support
- Facebook lookalike audiences



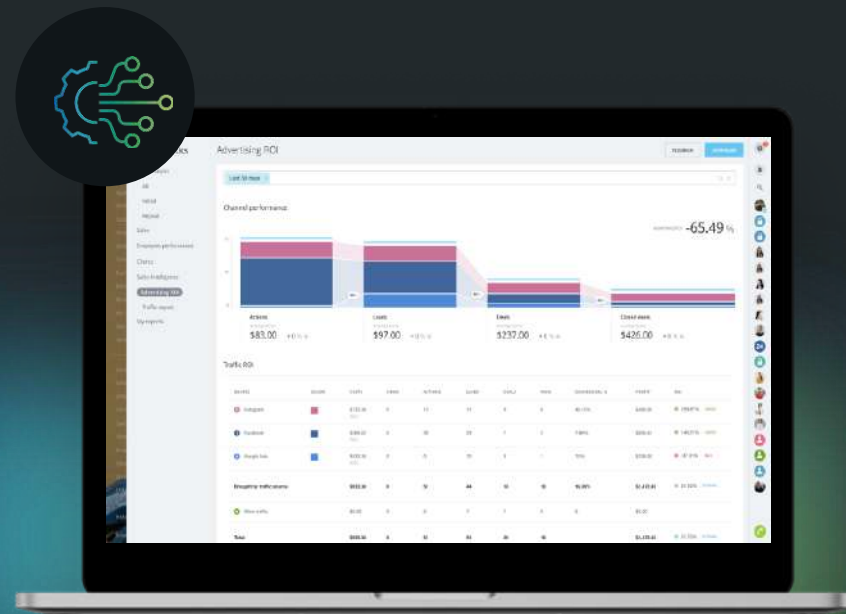
Analyze customer data and get sales reports

- Real time sales data
- Historical data comparison
- Sales targets
- Sales trends
- Sales plan/quota
- CRM analysis by any property
- Detailed custom reports for CRM entities



Get amazing customer insights and sales ideas

- Track ALL your advertising (online and offline)
- Ad group analysis
- Calculate marketing ROI
- View the complete client path
- Automatic and manual expense uploading
- Sales process visualization
- Know exactly, which traffic sources and campaigns generate most sales



CRM Store

Digital sales suite for your business

TAKE AND PROCESS ORDERS REMOTELY

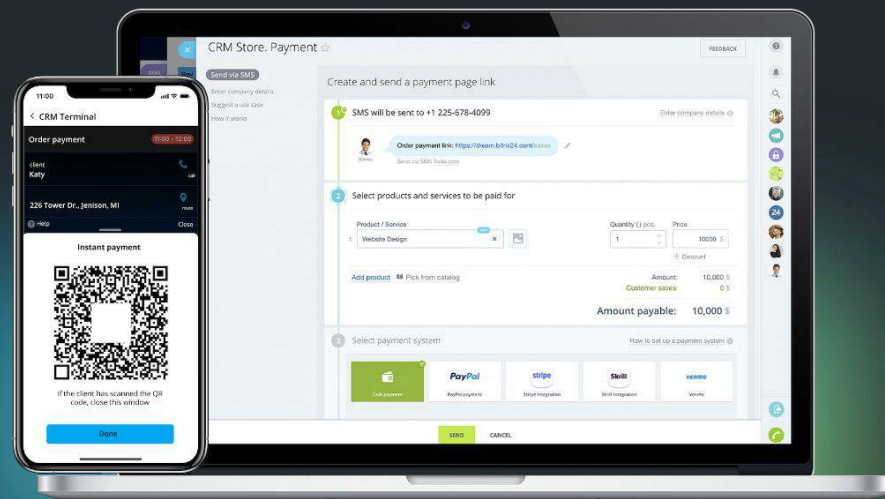
All of the requests you get from your website, phone, email, Facebook, or Instagram are added to your CRM automatically

LEAD YOUR CLIENTS TO THE PURCHASE

Move your leads through the purchase funnel all the way from awareness to purchase

ACCEPT PAYMENTS

Create an order, send the payment link to your client, and then accept the payment via a built-in CRM terminal



AND EVEN MORE...

We provide **400+ useful integrations** for Bitrix24 to connect all your business functions and support your operational excellence



Telephony



Social Media



WhatsApp



Chat Bots



HR AI-based Analytics



Accounting Software



SMS



Custom Apps

NOTAMEDIA DEVELOPS CUSTOMIZED SOLUTIONS BASED ON BITRIX24

MASSIVELY POPULAR

9,000,000

Businesses around
the world run on Bitrix24

EXTREMELY RELIABLE

16

Data centers

600

Servers

99,9%

Availability

UNDERGO DIGITAL TRANSFORMATION

Run your business fully online: automate your sales, client support, accounting, and other business processes. Bitrix24 is ideal for remote work

REPLACE MULTIPLE TOOLS WITH ONE SOLUTION

Bitrix24 features CRM, tasks & project management, video calls, email marketing, SEO-ready website builder & more. All seamlessly integrated into a single ecosystem

UNLOCK NEW POSSIBILITIES FOR BUSINESS GROWTH

Generate leads like you never did before. Save big on administrative costs. Increase your sales and offer unique customer service to your clients

WE DEVELOP DIGITAL PROJECTS OF ANY SCALE FOR LARGE COMPANIES, MEDIUM- & SMALL-SIZED BUSINESSES

17

YEARS OF
EXPERIENCE
SINCE 2004

600+

PROJECTS
ACCOMPLISHED

100+

TEAM MEMBERS

150+

INTERNATIONAL
AND LOCAL AWARDS

9,5

OF 10 FROM REVIEWS
BY CUSTOMERS WHO
USE OUR PRODUCTS

5

COUNTRIES OF
PRESENCE: UK, USA,
RUSSIA, UAE, INDIA

WE HELP COMPANIES AND
GOVERNMENTS **IMPROVE THEIR
EFFICIENCY AND TRANSPARENCY OF
PROCESSES**, AND HELP PEOPLE ACHIEVE
MORE AND FEEL HAPPIER

1000+

CLIENTS HAVE PUT
THEIR TRUST IN US

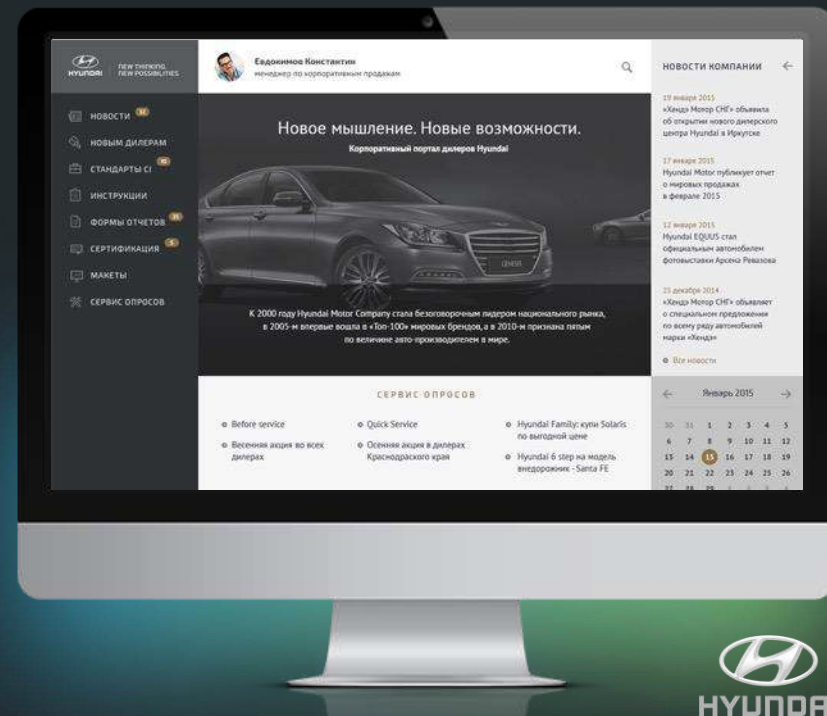


CRM system to manage dealers network of the automotive giant

Hyundai Motor Company – an automotive manufacturer

OUR SOLUTION AND RESULTS

- We have created an internal digital system based on Bitrix24 – a single-window solution for managing Hyundai dealerships
- Hyundai automatically handles thousands of dealers' reports, certifications, operations
- The wide network of dealers has quick access to the corporate Hyundai information: standards, manuals, policies, news, etc



100+

dealerships are connected to a single dashboard of Hyundai Motor

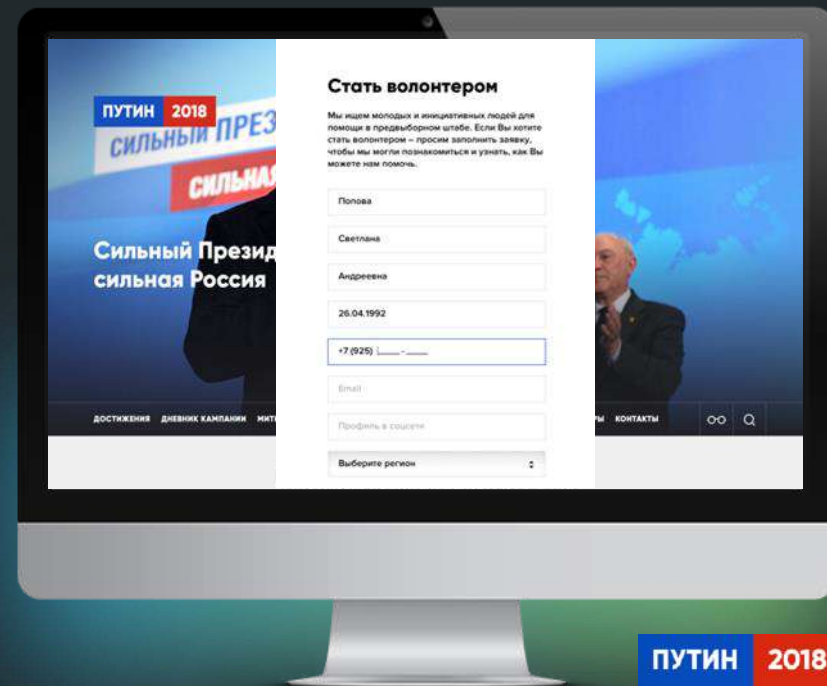


Customized CRM-system for Russian Presidential Elections

Presidential Election 2018 in RF

OUR SOLUTION AND RESULTS

- Automation of the campaign headquarters based on CRM Bitrix24
- A one-stop access point for all regions to collect, process, and manage volunteer applications
- Supporting the headquarters with live metrics and analytics
- Reduced workload of employees by 72%



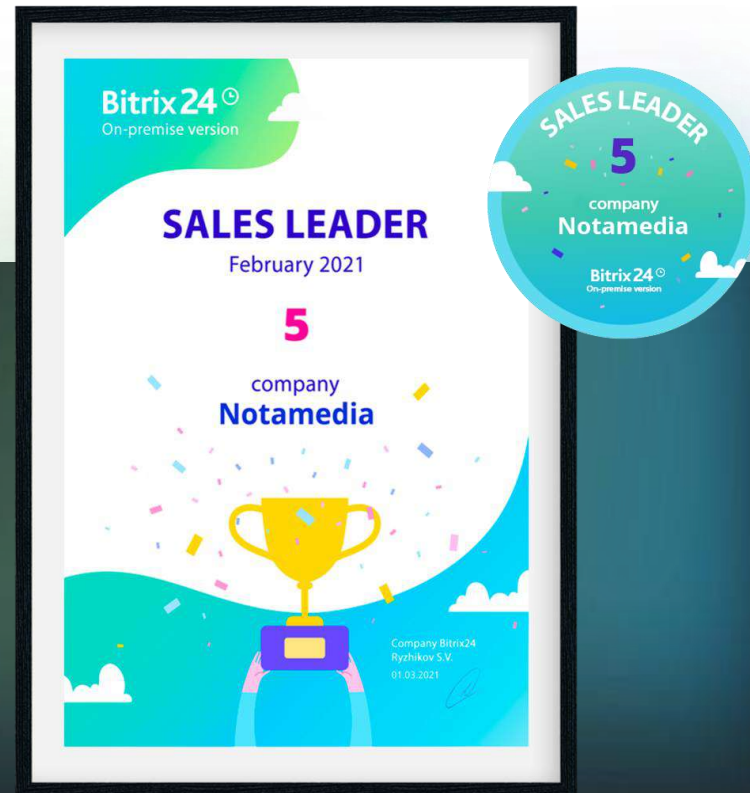
20 000+

volunteer applications from 85 regions of Russia were handled at the campaign headquarters in less than 2 months

WE ARE A GOLD CERTIFIED PARTNER AND SALES LEADER OF 1C-BITRIX AND BITRIX24

Our expertise

- MAJOR IMPLEMENTATIONS
- OUT-OF-THE-BOX VERSION
- SOLUTIONS FOR PUBLIC SECTOR
- HOSTING

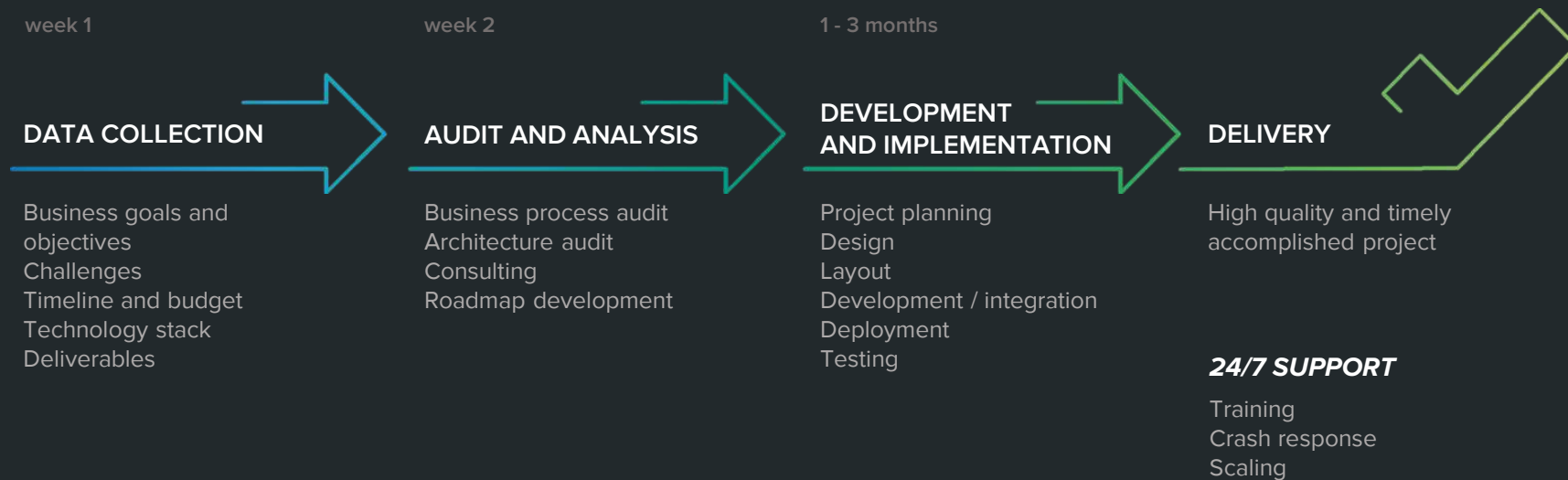


WE CUSTOMIZE SYSTEMS FOR YOUR INDUSTRY SPECIFICS, TRAIN AND SUPPORT YOUR TEAM

INDUSTRY Automation of sophisticated B2B Sales, Procurement, Production, Intranet user scenarios for thousands of employees	PUBLIC CUSTOMERS Platforms and portals of any complexity with full data protection	IT / TELECOM Full customer experience management, support for high-load systems	AUTOMOTIVE Solutions for managing your distribution network, production, documents, customer service and sales
LOGISTICS Sales and carrier management automation, integration with the Intranet for teams around the world	MEDICINE AI-powered enterprise systems and portals of any complexity with full data protection	EDUCATION E-learning ecosystems and knowledge bases, online proctoring, student accounting and office management	RETAIL Integration of e-commerce stores with CRM, ERP, services, support for high-load systems

30% we help you save time and reduce costs
by up to 30% on industry-specific solutions

WHAT WE CAN DO TO MEET YOUR INDIVIDUAL BUSINESS NEEDS



12 MONTHS WARRANTY SUPPORT

WE

TURNING 1.5 MILLION HOURS OF EXPERTISE AND INSIGHT INTO RESULTS



AGILE CUSTOMIZATION

We analyze your processes and fine-tune systems to your specific business needs



IN-HOUSE TEAM

Our certified in-house team have completed hundreds of custom implementations



INNOVATIONS

We develop and implement cutting-edge technology stack and test innovations on our own business



ECOSYSTEM APPROACH

We offer 360° digital transformation solutions for all regions with a diverse team of experts

NOTAMEDIA

Let's discuss your project
in UK!

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